

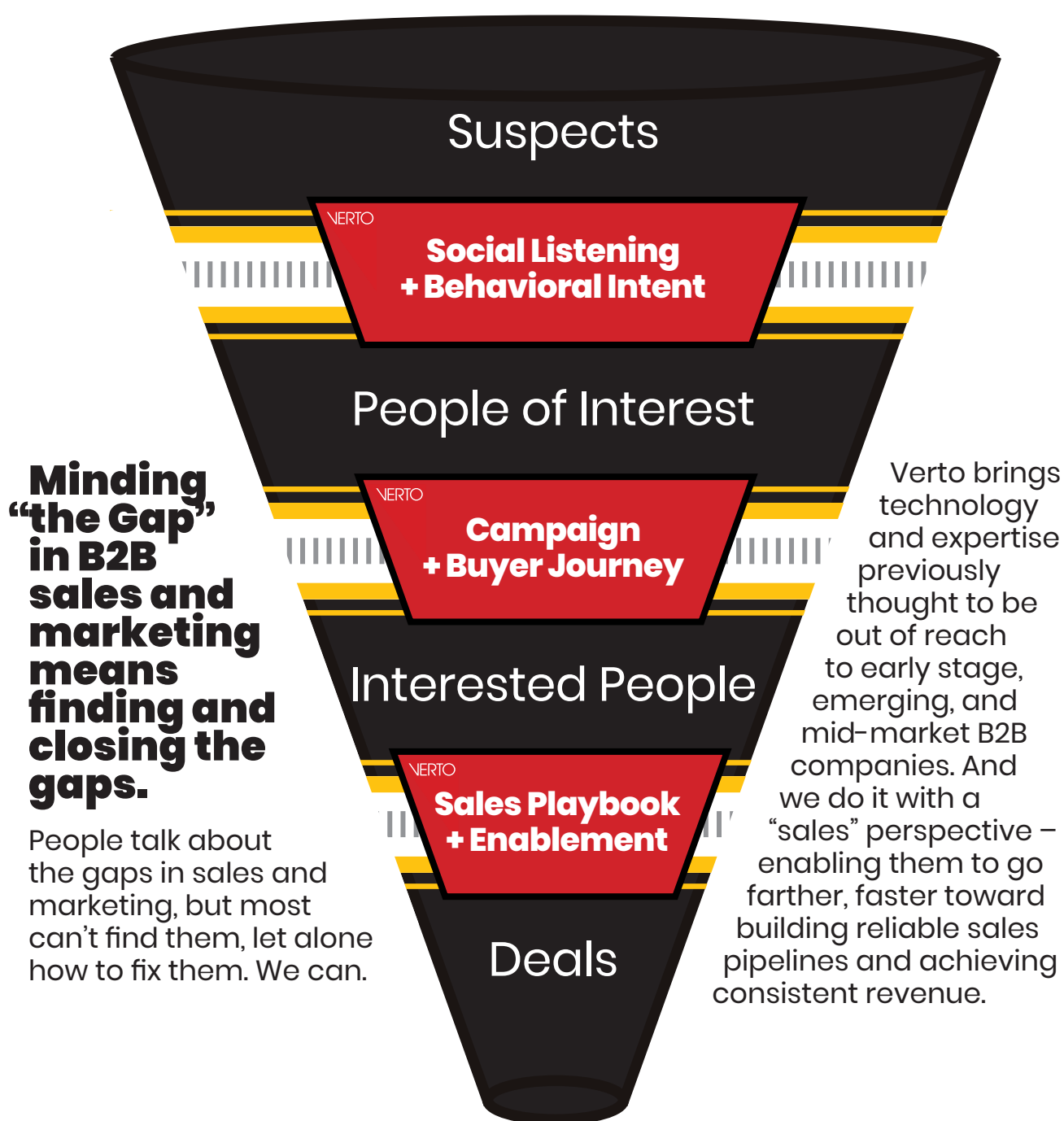
## Mind The Gap!

Emerging, ambitious technology and services companies need to close new revenue in order to survive.

**But, there are problems.** Your sellers try to engage new prospects but are busy with existing accounts. Marketing is complex, expensive, and never seems to deliver the leads that sales needs. Marketing agencies talk about media and content but can't speak the language of sales. Gaps are everywhere.

**Verto bridges those gaps.** Our dynamic mix of sales and marketing know-how, buyer intent, social listening, social prospecting, campaign automation technology, and digital lead generation helps close the sales and marketing gaps that cause lost opportunities.

## Automated Demand Management Minding The Gaps In Your Sales Funnel



The gaps in sales and marketing have gotten wider thanks to the “new” normal. As a result, B2B leadership needs to do more with less. Demand generation, digital marketing, and sales enablement should work together, be simpler, cost less, and produce more.

**Verto makes it happen.**

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